



UMT | OCLP

Office of Corporate Linkages
and Placements

UMT | Office of Corporate Linkages and Placements (OCLP)

July 2025 Newsletter
NEWSLETTER VOLUME 02

From the Editor's desk:

"Morale. Motivation. Commitment."

These are not just words—they're the DNA of professional success.

At OCLP, we believe that career planning should begin now, not after graduation. Stay focused, seek guidance, and invest in your growth today to shape your future tomorrow.

Career-Ready Starts Here

Learn. Practice. Excel.

From classrooms to corporate corridors—UMT prepares you to thrive in real-world careers through hands-on learning and strategic industry engagement.

100+

Job & internship opportunities shared by employers Carefully matched and shared with UMT students

160+

Students placed through the CO-OP Program Hands-on industry experience during academics

60+

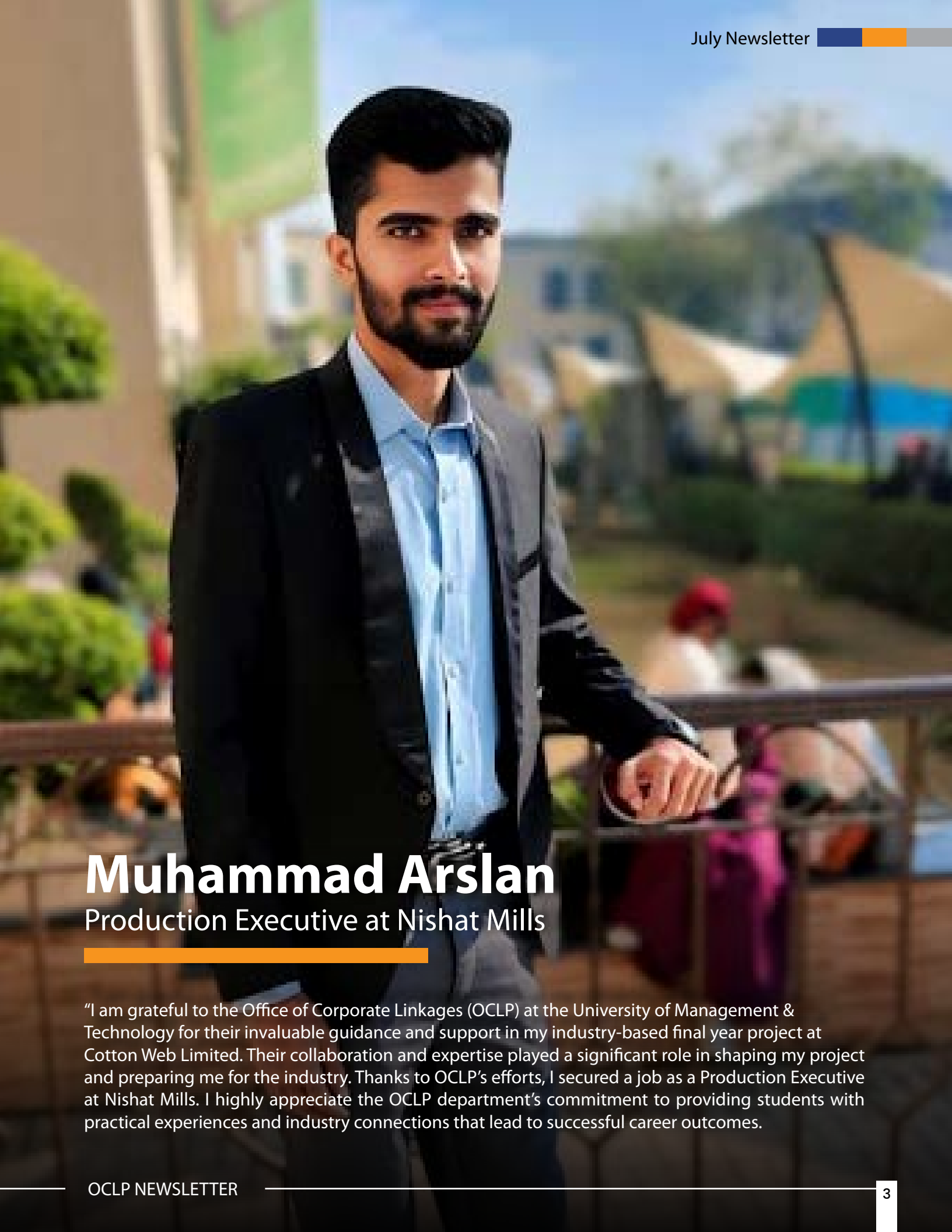
Faculty Secondment Program (FSP) nominations received
Strengthening academic-industry collaboration

300+

Internship letters issued Helping students kickstart their professional journeys

200+

High Potential league registrations

A full-page background image of a man with a beard and short dark hair, wearing a dark suit jacket over a light blue button-down shirt. He is standing outdoors, leaning on a metal railing, with a blurred background of greenery and buildings. The text is overlaid on the lower left portion of the image.

Muhammad Arslan

Production Executive at Nishat Mills

"I am grateful to the Office of Corporate Linkages (OCLP) at the University of Management & Technology for their invaluable guidance and support in my industry-based final year project at Cotton Web Limited. Their collaboration and expertise played a significant role in shaping my project and preparing me for the industry. Thanks to OCLP's efforts, I secured a job as a Production Executive at Nishat Mills. I highly appreciate the OCLP department's commitment to providing students with practical experiences and industry connections that lead to successful career outcomes.

MoUs Signed | July 2025

MoU signing between UMT and industry is an important feature of OCLP which determines, participation of industry professionals, placements in FSP and CO-OP, students grooming sessions, engagement of professionals in guest speaker sessions on different topics and industry's best practices, mock interviews, recruitment drives etc. Strategic partnerships for student success.

Both organizations agreed to collaborate on:

- ☑ Internship and placement opportunities for students
- ☑ UMT Cooperative Experiential Learning Program CO-OP
- ☑ Faculty Secondment Program (FSP)
- ☑ Student industrial visits
- ☑ Mentoring sessions & promoting research

Partners Signed This Month



E Minds



Hawk Logix



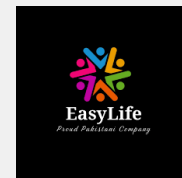
National Garrison Secondary School



Afaq Training Institute



Nextbridge Systems Ltd.



EasyLife Learning Hub (SMC-Pvt) Ltd

Driving Mutual Growth, insight, and innovation



Hawklogix - SST



Easy Life learning Hub - SST



Afaq Training Institute - SSSH



National Garrison Secondary School - SSSH



Nextbridge Systems - SST



E Minds - SSSH

Employer Outreach

Connecting Classrooms to Corporates

Our outreach team visited top-tier industry players to foster new collaborations, job placements, and experiential learning opportunities.

Organizations Engaged This Month:



Pepsi

cocta

Cocta Cafe



COTTON WEB LIMITED

Cotton Web



Growise – Shahbaz
Hanan & Co.



Nagina Group

Strengthening corporate relations to benefit UMT students.



Meeting with Naubahar bottling company private limited (PEPSI)

Mega Event Spotlight

World Youth Skills Day 2025

Theme: "Youth Empowerment through AI & Digital Skills"

A thought-leadership event hosted by OCLP to mark this global occasion. Industry experts and youth voices came together to discuss the digital future.

Watch Event Highlights



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WYSD-2025
World Youth Skills Day

**YOUTH
EMPOWERMENT
THROUGH AI AND
DIGITAL SKILLS**

Keynote Speaker
Irfan Malik
 Founder and CEO,
 Seven Solutions LLC

JULY 15, 2025

11:30 AM

SALEEM ASGHAR HALL

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WYSD-2025
World Youth Skills Day

**YOUTH
EMPOWERMENT
THROUGH AI AND
DIGITAL SKILLS**

Panel Discussion

Panelist
Bilal Shahzad
 CTO (Chief Technology Officer)
 Stewart Pakistan Private Ltd.

Panelist
Siddra Anwar
 Global Director People
 and Culture
 OZ Digital Consulting

Panelist
Dr Muhammad Dawood
 Senior Associate, MP-II
 Government of Pakistan

Moderator
Quratulain Babur
 Head OCLP, Director CENTIN,
 Head Futurism-BIC

Panel Discussion Time:
12:35 PM

JULY 15, 2025

11:30 AM

SALEEM ASGHAR HALL

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Irfan Malik with Team OCLP

Ongoing Programs

Faculty Secondment Program (FSP)

FSP 2025 offers a 2–6-week immersive industry-academia collaboration designed to unlock innovation, solve real-world challenges, and build future-ready solutions. By partnering with UMT, organizations can leverage academic expertise to power research-driven innovation, collaborate on strategic projects, and promote learning and sustainability.

This initiative benefits corporate leaders seeking strategic insights, HR and L&D professionals aiming to upskill teams, R&D and innovation departments, and industries looking for impactful academic consultation. Together, let's shape a smarter, more connected future.



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**FACULTY
SECONDMENT
PROGRAM 2025**

2 - 6 Weeks Immersive
Industry-Academia
Collaboration

**Unlock Innovation. Solve Real Challenges.
Build Future-Ready Solutions.**

Who Can Benefit?

- Corporate leaders seeking strategic insights
- HR and L&D professionals aiming to upskill teams
- R&D and innovation departments
- Industry seeking academic consultation

Why Partner With Us?

- Solve Challenges with UMT expertise
- Power Innovation through research
- Collaborate for projects and talent
- Lead in learning & sustainability

For details contact

📍 Office of Corporate Linkages & Placements (OCLP), UMT
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🌐 <https://oclp.umt.edu.pk/Corporate-Liaison/Faculty-Secondment-Program.aspx>

Faculty Secondment

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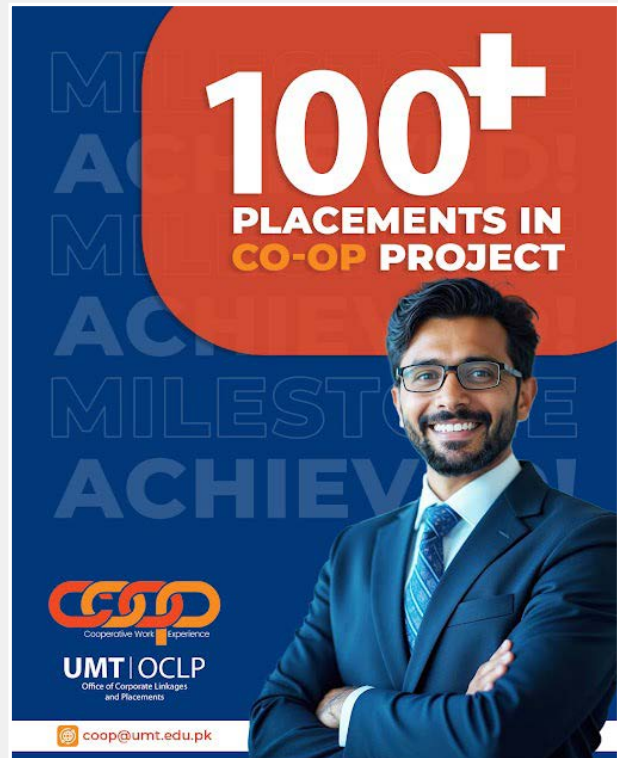
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CO-OP Program (Cooperative Experiential Learning)

UMT's CO-OP Program (Cooperative Experiential Learning) bridges academic learning with real world experience by placing final-semester students in full-time industry roles. This allows students to apply their knowledge in professional settings while companies identify and mentor future talent.

OCLP has successfully placed over 170 students, many now working in permanent roles at top companies. In this exclusive video, hear directly from one of our valued industry partners as they share their experience of hosting a UMT CO-OP student. This testimonial captures the real-world impact our students are making in the corporate sector from applying academic knowledge to contributing meaningfully in professional settings. The video was specially created to highlight the mutual benefits of the CO-OP program showcasing how our students add value to host organizations while gaining hands-on experience themselves.

Don't miss this authentic insight into how UMT is bridging the gap between classroom learning and workplace success.

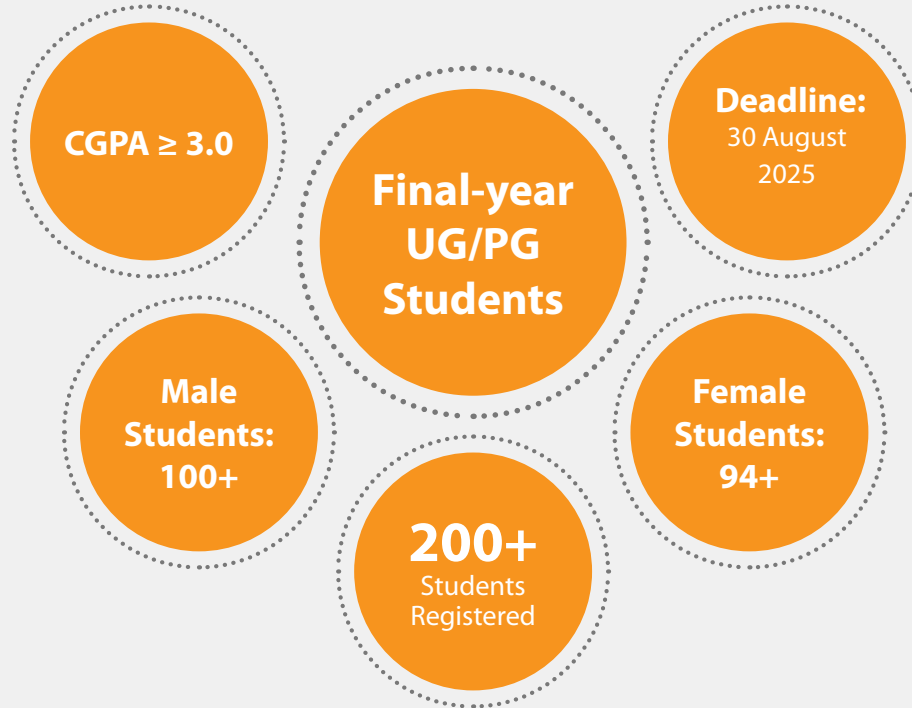


High Potential League (HPL)

Empowering UMT's top students with real-world career skills.

- Career Planning
- Communication Mastery
- Job Market Readiness

Eligibility:



Student Engagement Sessions

MOCK IELTS Training Session

📍 **Date:** 7 July 2025

🏢 **Partner:** Edify Group of Companies

Students experienced real-exam scenarios with tips and tricks to excel in IELTS preparation.



Student Testimonial

"Working at OCLP has been a transformative experience. From managing internship letters to student coordination, I've learned valuable workplace skills while being supported by an encouraging team. The flexible, respectful environment gave me confidence and helped me grow."

Aqsa, Intern – OCLP



Team Members



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Fareeha Yaqoob

Senior Officer -Career Counselor (FSP)

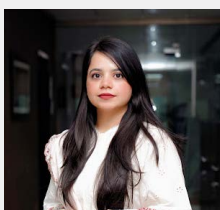
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Cooperative Education Program (CO-OP)
Faculty Secondment Program (FSP)
High Potential League (HPL)



More Information

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Industry Linkages

- Employer Networking Events
- MoU signing
- Recruitment Drives
- Guest Speaker Sessions

Students Placements

- Internship
- Full-time employment
- Co-Operative Education Program
- Industrial Visit

Career Development

- Psychometric Assessments
- CV Writing
- Interviewing Skills
- LinkedIn Profile Building
- Skill Development

Special Projects

- High Potential League (HPL)
- Business Leaders for Future Leaders (BLFL)
- Cooperative Education Program (CO-OP)
- Faculty Secondment Program (FSP)
- Industry Advisory Board (IAB)

Major Events

- UMT Mega Career Fair
- School-wise Networking Events
- Overseas Education Expo
- Mock Interviews
- CSS Sessions
- Book Reviews
- Orientation of new students

Publications

- Monthly Newsletters
- Survey Reports and Analysis
- OCLP Digital